



PO Box 178 | Wills Point, TX | 75169 | (903) 873-3111  
willspointchamber.com

## MEMBERSHIP APPLICATION and AUTHORIZATION

We are glad you are interested in the future of Wills Point, Texas through Chamber membership. This application is submitted with the understanding that this business firm is entitled to all privileges and activities as a member of the Wills Point Chamber of Commerce.

Effective Date: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Owner(s) /Manager(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical location of business: \_\_\_\_\_

Business Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Web site: \_\_\_\_\_

**Other listing information:**

Business Product/Service: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Logo: Please email your logo copy to [contact@willspointchamber.com](mailto:contact@willspointchamber.com) along with a photo for your business listing.

**We look forward to working with your business!**

**TEAMWORK**

**Is the key to building a strong business district within Wills Point.**

Go to [www.willspointchamber.com](http://www.willspointchamber.com) to join for as little as \$12/month!



PO Box 178 | Wills Point, TX | 75169 | (903) 873-3111  
willspointchamber.com

**Type of Business: (please select)**

Retail \_\_\_ Service \_\_\_ Wholesale \_\_\_ Manufacturing \_\_\_ Home Based \_\_\_ Other \_\_\_

**Membership Level (Select One): (see next page for membership benefits list)**

**Business size:** determined by Chamber, normally based on number of employees.

Large business: \_\_\_ Small business: \_\_\_ Non-Profit: \_\_\_

**Membership level and billing preference:**

Platinum Annual \_\_\_ Semi-Annual \_\_\_ Quarterly \_\_\_

Gold Annual \_\_\_ Semi-Annual \_\_\_ Quarterly \_\_\_

Silver Annual \_\_\_ Semi-Annual \_\_\_ Quarterly \_\_\_

Monthly billing is available with a credit or debit card on file and must be approved by Chamber.

Signature \_\_\_\_\_

**For Credit Card Billing:** Name on card: \_\_\_\_\_



Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_

**Make your check payable to Wills Point Chamber of Commerce, mail to PO Box 178, Wills Point, TX 75169**

**It is understood that this membership will remain in effect for no less than one year and until written resignation is filed in the office of the Wills Point Chamber of Commerce or until such time as this firm's membership dues become delinquent.**

Contact us: Phone: 903-873-3111 Email: [contact@willspointchamber.com](mailto:contact@willspointchamber.com) Web: [www.willspointchamber.com](http://www.willspointchamber.com)

**WILLS POINT CHAMBER OF COMMERCE - MEMBERSHIP BENEFITS**

The Chamber is proud to offer a benefits package that builds a tangible value into membership. The overall goals are to market your business to our region, provide opportunities for involvement, and keep members informed while actively participating in community development on all levels.



PO Box 178 | Wills Point, TX | 75169 | (903) 873-3111  
willspointchamber.com

### **PLATINUM MEMBERSHIP BENEFITS**

1. [www.willspointchamber.com](http://www.willspointchamber.com) website benefits:
  - a. General search engine optimized
  - b. Social media links
  - c. V-card configuration
  - d. Direct links to phone, email and web
  - e. 2 images attached to membership online listing (Logo and photo image recommended)
2. Social Media Package: Initial set-up assistance for:
  - a. Locational social media listings like Yelp and FourSquare
  - b. Custom QR code tied to either the membership listing on the website or a social media page.
  - c. Social sharing profiles like Facebook, Twitter, etc.
3. Custom introductory video of your company to appear on our Homepage for a limited time.
4. One Banner ad on the homepage for 6 months
5. Two article submissions per year to be listed in the website content for updates, news and company development.
6. Monthly newsletters and electronic messages
7. Opportunity to serve on the Board of Directors and/or committees (\*see business plan for complete list of Chamber committees)
8. Invitation to all Chamber sponsored events and activities, including but not limited to the annual civic banquet and annual membership luncheon, that provide networking opportunities.
9. Highway 80 Sign:
  - a. 1 – 2 week “NEW CHAMBER MEMBER” AD (a \$50 value)
  - b. 1 – 2 week marketing ad for your business (a \$50 value)
10. Business referrals: The Chamber gives referral priority to our members.

Payment Options:	Quarterly:	Large: \$123	Small: \$90	Non-Profit: \$78.75
	Semi-Annual:	Large: \$246	Small: \$180	Non-Profit: \$157.50
	Annual:	Large: \$492	Small: \$360	Non-Profit: \$315

### **GOLD MEMBERSHIP BENEFITS**

1. [www.willspointchamber.com](http://www.willspointchamber.com) website benefits:
  - a. General search engine optimized
  - b. Social media links
  - c. V-card configuration
  - d. Direct links to phone, email and web
  - e. 2 images attached to membership online listing (logo and photo image recommended)



PO Box 178 | Wills Point, TX | 75169 | (903) 873-3111  
 willspointchamber.com

2. One banner ad on the homepage for 3 months
3. One article submission each year.
4. Monthly newsletters and electronic messages
5. Opportunity to serve on the Board of Directors and/or committees (\*see business plan for complete list of Chamber committees)
6. Invitation to all Chamber sponsored events and activities, including but not limited to the annual civic banquet and annual membership luncheon, that provide networking opportunities.
7. Highway 80 Sign:
  - a. 1 – 2 week “NEW CHAMBER MEMBER” AD (a \$50 value)
  - b. 1 – 2 week marketing ad for your business (a \$50 value)
8. Business referrals: The Chamber gives referral priority to our members.

Payment Options:	Quarterly:	Large: \$93	Small: \$60	Non-Profit: \$48.75
	Semi-Annual:	Large: \$186	Small: \$120	Non-Profit: \$97.50
	Annual:	Large: \$372	Small: \$240	Non-Profit: \$195

### **SILVER MEMBERSHIP BENEFITS**

1. [www.willspointchamber.com](http://www.willspointchamber.com) website benefits:
  - a. General search engine optimized
  - b. Social media links
  - c. V-card configuration
  - d. Direct links to phone, email and web
  - e. 2 images attached to membership online listing (logo and photo image recommended)
2. Monthly newsletters and electronic messages
3. Opportunity to serve on the Board of Directors and/or committees (\*see business plan for complete list of Chamber committees)
4. Invitation to all Chamber sponsored events and activities, including but not limited to the annual civic banquet and annual membership luncheon, that provide networking opportunities.
5. Highway 80 Sign:
  - a. 1 – 2 week “NEW CHAMBER MEMBER” AD (a \$50 value)
  - b. 1 – 2 week marketing ad for your business (a \$50 value)
6. Business referrals: The Chamber gives referral priority to our members.

Payment Options:	Quarterly:	Large: \$69	Small: \$36	Non-Profit: \$24.75
	Semi-Annual:	Large: \$138	Small: \$72	Non-Profit: \$49.50
	Annual:	Large: \$276	Small: \$144	Non-Profit: \$99

**Individual membership is available for \$25/year. Contact the Chamber for more information!**