

**19<sup>th</sup> Annual Christmas on the Bricks  
& “Retro Rockin” Parade on 4<sup>th</sup>  
Sponsored by Citizens National Bank  
SATURDAY, DECEMBER 7, 2013**

Wills Point, Texas will come alive with activity getting into full swing for the holiday season! We would like to invite you to our downtown retail district to participate in this highly anticipated signature event!

This event features Arts, Craft and Food vendors, Live Entertainment all day, a Kid’s Zone for fun for the whole family, the 5K Reindeer Run/Walk and Pet Run sponsored by TVEC and Van Zandt Animal Care Center and the Classics on the Bricks Car Show for classic/antique vehicles of all kinds!

The “Retro Rockin’ Parade on 4th” will be at 1PM and is the highlight of the day! The parade route runs through the heart of our downtown (through the vendor area) and will ensure that your business/vendor space will have thousands of visitors and potential customers!

An advertising campaign to publicize this event has already begun and will continue until the day of the event. This will include print advertising as well as a countywide and regional campaign through the various Chambers of Commerce, flyers, internet and direct mail advertising and social media coverage. We have made a commitment to assure the highest attendance possible...  
just in time for the holiday shoppers!

Booths will be rented on a first-come basis with limited number of spaces with access to electricity. Food vendor spaces will be available and, though we can’t guarantee exclusive, we will do our best to limit repetition.

For booth reservations, complete the application and return it with payment to:

**Wills Point Chamber of Commerce  
P.O. Box 178, Wills Point, Texas 75169**

*We are very excited about this event,  
as it is a highlight of the holiday season for our community!  
We look forward to working with you!*

"Christmas on the Bricks" 2013  
Arts, Craft and Food Vendor Application

---

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Type of items sold: \_\_\_\_\_

---

**Craft Vendor Booth:**

Number of 10'X10' spaces \_\_\_\_\_ at \$35 each = \$ \_\_\_\_\_  
AFTER 11/26/2012 \$45 each = \$ \_\_\_\_\_

**Food Vendor Space:**

Number of 10'X10' spaces \_\_\_\_\_ at \$50 each = \$ \_\_\_\_\_  
After 11/26/2012 \$60 each = \$ \_\_\_\_\_

The food vendor fee includes electricity. Please specify your electrical needs!! This is the only way we can be sure we can accommodate your needs:

---

Electricity for craft vendors is \$10/space additional fee and is very limited!

Electricity fee: \$ \_\_\_\_\_

**Total fee paid: \$ \_\_\_\_\_**



Payment can be made via cash, check or charge.  
May checks payable to: Wills Point Chamber of Commerce

Check one:      Cash: \_\_\_\_\_      Check: \_\_\_\_\_      Charge: \_\_\_\_\_

Credit/Debit: Card # \_\_\_\_\_ Exp: \_\_\_\_\_ Name on Card: \_\_\_\_\_

**Vendor Rules:**

1. The advertised time for the bazaar is 9AM to 4PM. Vendors may begin arriving after 6AM and must be set up by 9AM with all vehicles removed from the street prior to 9AM. Also, all vendors **MUST REMAIN SET UP AND OPEN FOR BUSINESS** until 4PM! No Exceptions!
2. Your booth space is on the street only. Please leave curbs and sidewalks free from clutter for use by the businesses and spectators.
3. No "Money Contests" (example: guessing the money in the jar or split the pot) allowed unless approved prior to event.
4. Sales of your products must take place within your booth. **NO** carrying products through the bazaar or into businesses.
5. Our goal is to provide a quality vendor area. All products must be displayed in an attractive manor. Absolutely **NO** boxes! Please use tables, shelves or racks of some kind.
6. Vendor is responsible to leave space clean. **PLEASE** pick up your trash!
7. Garage sale type booths absolutely prohibited!
8. **ABSOLUTELY NO SNAPPING POPS, SILLY STRING, STINK BOMBS OR WEAPONS.**
9. Please be sure that your booth does **NOT** extend into the street past the marking for the parking spaces, as the highlight of the day, the Annual Christmas Parade, will be coming down the center of the street at 1PM!
10. We reserve the right to ask you to remove your booth for any reason.
11. You will receive a confirmation with booth assignment by mail or e-mail beginning on 11/12/12.
12. Booths are rented on a first come basis. Location can be requested but not guaranteed. Booth rental fee is non-refundable and there is no inclement weather date.

Our goal is to ensure a successful event for our community and a profitable day for the businesses and vendors. These guidelines are in place to support this goal. Thank you!