

# Christmas on the Bricks 2017

## “Christmas Carol Parade”

### Saturday, December 9 @ 1 PM



**CHRISTMAS ON THE BRICKS CAR SHOW  
VENDORS—LIVE ENTERTAINMENT ALL DAY  
BREAKFAST WITH SANTA HOSTED BY RMUMC & Wills Point  
Ladies Club PLUS BRICKS BUCKS CASH GIVEAWAY!**



**For more info check out our facebook event page!**

*Parade Entry Form & Prizes: Prizes will be awarded to the best entry in these categories:*

**Grand Marshall: 1st Place Overall \$150**

**Mayor of Wills Point: 2nd Place Overall \$125**

**Superintendent of Wills Point ISD: 3rd Place Overall \$100**

**Best Youth Entry \$50**

**Best Religious \$50**

**Best Equestrian \$50**

FOR ADVANCE REGISTRATION: Cut and return the bottom portion with your entry fee to PO Box 178, Wills Point, Texas 75169

### Wills Point Chamber of Commerce 2017 “Christmas Carol on the Bricks” Parade Entry Form

**Parade Entry Fee: \$10.00**

Organization or Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Mailing Address: \_\_\_\_\_

e-mail address: IMPORTANT! ALL PARADE CONFIRMATIONS WILL BE SENT VIA EMAIL!

Type Entry: Example - Float, Approved Vehicle (see guidelines on back), Band, Horses, Tractor, etc. We need to know EXACTLY what you want to have announced including driver, who/what the purpose of the float is and the sponsor. Limit this description as a full ad will not be able to be announced and attach a separate paper if necessary.

### DEADLINE FOR AN ADVANCE ENTRY TO BE RECEIVED:

**December 5th AT 5PM**

**After December 5th entry forms will ONLY be received at line-up.**

All forms received in advance will have announcement pages prepared in advance of LINE-UP so for your convenience we recommend that you send them in advance, if possible!

Mail form with payment to:  
Wills Point Chamber  
PO Box 178  
Wills Point, Texas 75169

Phone: 903-873-3111 Fax: 903-873-2199  
contact@willspointchamber.com  
www.willspointchamber.com  
Parade coordinator: Sherry Moore

# 2017 “Christmas Carol Parade” Parade Guidelines

Thank you for participating in our annual Christmas parade and helping to make this a safe, FUN event!  
In an effort to make this process flow smoothly please remember the following guidelines:

- **Every entry must be decorated in the “Christmas Carol on the Bricks” parade theme or holiday theme.**
- Line-up will be on Wills Street
- Lineup will open at 10:30AM and will be on a “first come” basis with horses and walkers being managed by parade director.
- Entries should be complete prior to entering the line up unless prior arrangements are made.
- Vehicles **not** entered in the parade cannot enter line-up.
- If you are delivering a child to a float you may walk them to their destination. When possible a shuttle will take them to their float from the city lot. Please drop them off on Highland Rd only at entrance. There will not be space to pull a car in and turn around. **DO NOT** go to FM751 at the beginning of the parade line up and try to enter!
- If you have children on your float they **must** stay on the float during line-up and the parade.
- Trucks with horse trailers and tow trucks may park in city yard.
- Do not leave any animals unattended.
- ALL entries must be in line up by 11:45 am to be in parade. **DO NOT ATTEMPT TO ENTER THE PARADE AT ANY OTHER LOCATION THAN THE OFFICIAL LINE UP** as our announcer will be following a specific line-up order.
- If we don't have your information we can't announce your float! Be sure you provide us with proper information. If you have turned a form in prior to December 9 we will have your announcement form prepared when you arrive. Following December 7 please have your form ready when you arrive.
- All entries should have a banner or clear signage on the float that is visible to both sides of the street that identifies the float sponsor to spectators. Basic, simple signs with 6-8” lettering works best.
- Judging will take place **IN THE PARADE LINE UP PRIOR TO THE BEGINNING OF THE PARADE!** If you want to be included in the judging you **MUST** be in the line up before 12:15 PM!
- Award winners will be announced at approximately 12:45 (schedule permitting), prizes will be awarded and the Wills Point Chronicle will have a representative available to take pictures at that time. Award winners will have banners carried by Santa's “elves” in front of their entry during the parade.
- Individual passenger vehicles do not qualify as floats.
- Please do not have Santa on your float.
- Throwing candy from your float is allowed, but please be mindful to throw it far enough away from moving vehicles for safety purposes. Also, do not throw “at” people and risk hitting someone. Have adults monitor children throwing candy.
- During the parade be sure to close the gap between your entry and the one in front of you. On 4th Street there will be a parade director to help manage spacing for announcement purposes.
- No smoking or alcoholic beverages allowed.

