

Have Fun!

Win \$\$!

# PARADE REGISTRATION

## CHRISTMAS ON THE BRICKS PARADE, WILLS POINT, TX

### DECEMBER 7, 2019

**This Year's Theme: "Christmas Vacation"**

#### Six Awards Will Be Given

Grand Marshall-1<sup>st</sup> Place Overall ~\$150

Mayor of Wills Point-2<sup>nd</sup> Place Overall ~ \$125

Superintendent of WPISD-3<sup>rd</sup> Place Overall ~ \$100

Best Youth Entry ~ \$50

Best Religious Entry ~ \$50

Best Equestrian Entry ~ \$50

Get In the Christmas Spirit

Promote Your Organization

Support Your Community

Compete for Bragging Rights

#### Parade Schedule

11:00-12:15 Parade Line Up

12:45 Awards Announced

1:00 Parade Begins

#### Wills Point Chamber of Commerce 2019 "Christmas Vacation" Parade Entry Form

December 7th

Parade Entry Fee: \$10.00

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

**IMPORTANT! ALL PARADE CONFIRMATIONS WILL BE SENT VIA EMAIL!**

Type Entry: Example - Float, Approved Vehicle, Band, Horses, Tractor, etc. **Please tell us EXACTLY what you want to have announced including driver, who/what the purpose of the float is and the sponsor.** Limit this description as a full ad will not be able to be announced and attach a separate sheet of paper if necessary.

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DEADLINE TO RECEIVE ADVANCE ENTRY: December 2. After December 2, all entry forms will be received at line-up.

Mail or email form with payment (checks or credit cards) to:  
Wills Point Chamber  
PO Box 178  
Wills Point, Texas 75169

Phone: 903-873-3111  
contact@willspointchamber.com  
www.willspointchamber.com

Parade Coordinator: Sherry Moore

# 2019 “Christmas Vacation” Guidelines

Thank you for participating in our annual Christmas parade and helping to make this a safe, FUN event!

- **Every entry should be decorated in the “Christmas Vacation” parade theme or holiday theme.**
- Line-up will be at the City Lot on Highland Avenue. (If muddy, line-up will be on Wills Street.)
- Line-up will open at 11:30AM and will be on a “first come” basis with horses and walkers being managed by parade director.
- Parade registration entries must be complete prior to entering the line-up unless prior arrangements are made.
- Vehicles **not** entered in the parade cannot enter line-up.
- If you are delivering a child to a float you may walk them to their destination. Please drop them off on Highland Rd only at entrance. There will not be space to pull a car in and turn around. **DO NOT** go to FM751 at the beginning of the parade line-up and try to enter!
- If you have children on your float they **must** stay on the float during line-up and the parade.
- Trucks with horse trailers and tow trucks may park in city yard.
- Do not leave any animals unattended.
- ALL entries must be in line-up by 12:45 am to be in parade. **DO NOT ATTEMPT TO ENTER THE PARADE AT ANY OTHER LOCATION THAT THE OFFICIAL LINE-UP** as our announcer will be following the line-up order.
- If we don't have your information we can't announce your float! Be sure you provide us with proper information. If you have turned a form in prior to December 2 we will have your announcement form prepared when you arrive. Following December 2 please have your form ready when you arrive.
- All entries should have a banner or clear signage on the float that is visible to both sides of the street that identifies the float sponsor to spectators. Basic, simple signs with 6-8” lettering works best.
- Judging will take place **IN THE PARADE LINE-UP PRIOR TO THE BEGINNING OF THE PARADE!** If you want to be included in the judging you **MUST** be in the line-up before 12:15 PM!
- Award winners will be announced at approximately 12:45 (schedule permitting), prizes will be awarded and the Wills Point Chronicle will have a representative available to take pictures at that time. Award winners will have banners carried by Santa's “elves” in front of their entry during the parade.
- Individual passenger vehicles do **not** qualify as floats.
- Please do not have Santa on your float.
- Throwing candy from your float is allowed, but please be mindful to throw it far enough away from moving vehicles for safety purposes. Also, do not throw “at” people and risk hitting someone. Have adults monitor children throwing candy.
- During the parade be sure to close the gap between your entry and the one in front of you. On 4th Street there will be a parade director to help manage spacing for announcement purposes.
- No smoking or alcoholic beverages allowed.

